



## Conference Agenda

### Thursday, September 14th

**7:00 a.m.** Registration, Check-In & Breakfast

**8:00 a.m.** Opening Remarks – Mayor Marian Orr, City of Cheyenne

#### **8:15 a.m. *Follow Me: How to Grow Yourself and Influence Others***

**Steve Gilliland**, Motivational Speaker & Author, Steve Gilliland, Inc.

Leadership is the single most important skill you can use to improve your business. *Follow Me* explores how to grow yourself and your people through timeless principles that, when applied to your own life and the life of your organization, will influence positive change.



**9:45 a.m.** Steve Gilliland Book Signing & Networking/Vendor Break

#### **10:30 a.m. *Finding Talent to Dominate the Field***

**Mike Henke**, Business Consultant & Trainer, Mike Henke, Inc.

Positive workplace culture and high employee engagement are key to successful business operations, and winning the competition for talent. Hear strategies that will provide the environment that employees are looking for, while having accountability. Learn how to overcome obstacles and coach negative employees.



**11:30 a.m.** Networking Lunch

#### **12:30 p.m. *Workforce Defenders: Cybersecurity for HR Professionals***

**Dustin Berger**, Of Council, Holland & Hart

This session will explore the role that HR professionals can play in defending sensitive information within the workforce that they manage. Participants will learn the top ten techniques to reduce enterprise-wide cybersecurity risk.



#### **1:30 p.m. *Moneyball – Statistics and Workforce Resources***

**Katelynd Faler**, Senior Economist, Wyoming Dept. of Workforce Services

Compensation and benefits are critical pieces in the HR puzzle. Katelynd will review trending Wyoming benefit data, compare Wyoming's 2009 economic downturn to the current downturn, and discuss how to gather data relevant to your organizational challenges through an overview of available web based resources.



**2:30 p.m.** Networking/Vendor Break

**3:00 p.m.** ***If Not you, Who? How to Crack the Code of Employee Disengagement***

**Jill Christensen**, *Founder & President, Jill Christensen International*

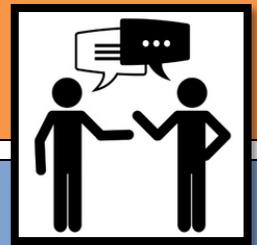
How do you inspire employees to get off the sidelines and get into the game? Jill Christensen, author of the best-selling book, *If Not You, Who? Cracking the Code of Employee Disengagement*, has uncovered four principals to turn your disengaged workforce into a unified, high performing team, resulting in increased profits, customer satisfaction, productivity and retention. You will leave this session with a proven employee engagement strategy that once executed, will earn you and HR top honors.



**4:30 p.m.** Announcements & Closing Remarks

**5:00 p.m.** ***Networking Cocktail Reception***

A great opportunity to connect with professionals and businesses that support the HR field.



**6:00 p.m.** ***Meet, & Eat Social Event***

Standing dinner reservations will be made for 6-8 people at a variety of local restaurants in Cheyenne. You sign up for the restaurant you want to have dinner at, and we have the table waiting for you and your peers!

## ***Friday, September 15th***

**7:00 a.m.** Networking Breakfast

**8:00 a.m.** Opening Remarks

**8:15 a.m.** ***What's your Brand? HR Marketing***

**Kent Noble**, *Chair of Business Ethics, University of Wyoming*

In this interactive session, you will be lead through an evaluation exercise to assist in developing your personal brand and learn ways you can build your brand by answering questions such as: "Who am I?" "How do others see me?" and "How can I improve my brand?"



**9:30 a.m.** ***Drive Business Success with Workplace Flexibility***

**Diana Gould**, *Pacific West Field Services Director, SHRM*

Demographic and technological transformations are the new workplace reality, forcing HR and organizations to reimagine how work gets done to ensure business competitiveness. Learn how you can drive business success by harnessing the power of workplace flexibility to manage these changes and support your organizational goals and strategy.



**10:30 a.m.** Networking/Vendor Break

**10:45 a.m.** ***Behavioral Ethics & Preventing Unethical Employee Behavior***

**Chase Theil**, *Asst. Professor of Management, University of Wyoming*

The burgeoning field of behavioral ethics has overturned conventional assumptions about who behaves ethically and why. This session will review major findings from the field of behavioral ethics while participants learn how to redesign ethics training to reflect these principals from behavioral ethics theory.



**11:45 a.m.** Announcements & Closing Remarks

## Recertification Credits



SHRM and HRCI recertification credits will be available. Stay tuned for additional information as the conference committee receives official confirmation of approved credits.



## Registration & Accommodations

Registration can be completed online by visiting:  
<https://visitcheyenne.regfox.com/2017-wy-shrm-state-conference>

**SHRM Member (\$229.00)**  
 Before 8/08/17 - \$229 | After 8/08/17 - \$299

**Non-SHRM Member (\$299.00)**  
 Before 8/8/17 - \$299 | After 8/08/17 - \$369



**Hotel Accommodations & Conference Location**  
 Cheyenne Little America Hotel & Resort  
 307-775-8400

## Conference Sponsors

**MVP \$1,500+**



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